

# McDonald's® National Hiring Day

## Benefitting Our Customers, Our Employees and Our Communities

### The Value of a Quality Job

On April 19, McDonald's® and our franchisees are looking to hire up to 50,000 people nationwide to provide an even better customer experience while continuing to invest in our current employees.



Nette Willis – Gothenburg, Nebraska



Craig Spells (crew) – Barnegat, New Jersey  
Dennis Ealy (manager) – Niceville, FL

Our business is strong and growing as more customers come through our doors for the quality food, value and convenience they expect and love. And our employees, both current and those we will hire, are essential to our success.

With more than 14,000 restaurants in the United States, McDonald's and our franchisees represent a major economic presence in American communities. For a more detailed snapshot on our employment surge, we drew on research extrapolated from McDonald's company-owned restaurants and compiled by Dr. Dennis Tootelian, who studies business trends and policy at the Center for SmallBusiness at California State University, in Sacramento. His research, which estimates the potential impact of this additional hiring, presents a compelling argument for the value of fast-food, and specifically McDonald's, to the U.S. economy.

**Employing more than 650,000 people**, our restaurants spend nearly **\$43.3 million per day in U.S. communities**. Therefore, McDonald's and its franchisees reinvest nearly 47 cents of every dollar earned.

Our target of hiring 50,000 new employees means that McDonald's and our franchisees **will generate more than \$1.4 billion in consumer spending**. That's \$3.5 million per day or more than \$156,000 every hour in U.S. communities throughout the year. Based on how these funds are typically recycled annually, **state and local economies can likely expect an additional \$430 million spent on housing, almost \$186 million in taxes, and \$180.5 million in grocery purchases**.



- Investing more than **\$518 million in wages and salaries** – an average of more than \$1.4 million a day – for our new hires in the coming year.
- Making an additional investment of more than **\$41.5 million in training** our new workforce – instilling life-long business and customer service skills as well as setting them up for success in current and future opportunities.



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## QUALITY INGREDIENTS OF A McJOB®

- **Opportunity** – More than 50 percent of our franchisees, 75 percent of our restaurant managers and many of our corporate staff and executive leadership started behind the counter, including McDonald's USA President Jan Fields.
- **Flexibility** – We understand the importance of school, life and family, and offer part-time, seasonal and other flexible scheduling options that fit various lifestyles and needs.
- **Training** – McDonald's is the only active Quick Service Restaurant to receive college credit recommendations – a total of 50 credits – from the American Council on Education's College Credit Recommendation Service (ACE CREDIT). The average restaurant manager has completed the equivalent of approximately 23 credit hours – more than one semester of college – that can be transferred to many colleges and universities.
- **Benefits** – McDonald's knows a job is more than a paycheck and provides flexible work schedules and competitive benefits at each level of employment.
- **Scholarship** – McDonald's offers a student/employee scholarship program that awards more than \$140,000 each year as well as advanced training at 50-year-old Hamburger University. We also support the annual scholarship programs of Ronald McDonald House Charities®.



Ana Juarez Aguilar – Phoenix, Arizona

### Why People Love Their McJobs

Whether seeking a springboard for other opportunities or lifelong careers, employees in our restaurants and corporate offices love their McJobs and the variety of opportunities they offer. McDonald's jobs comprise quality training, benefits and growth opportunities that attract and retain the best people, as is evident by our below-industry restaurant turnover rate. But our employees tell it best – visit [www.McDonalds.com/Careers](http://www.McDonalds.com/Careers) to hear our employees share “Why I Love My McJob.”

### For more information on:

- Our national hiring efforts in April and quality McDonald's job opportunities, visit [www.mcdonalds.com/careers](http://www.mcdonalds.com/careers)
- McDonald's student scholarships, internships and employment readiness, visit [www.aboutmcdonalds.com/students](http://www.aboutmcdonalds.com/students)

### How you can be a part of McDonald's National Hiring Day:

- Encourage job seekers to attend local events at their neighborhood McDonald's
- Speak to your local McDonald's representative to learn more about participating

McDonald's and McDonald's independently-owned and operated franchises are equal opportunity employers committed to a diverse and inclusive workforce.

